MC 903: Intercultural Communication and Missions Anthropology
Fall 2019

Faculty Information

Professor: Anita Koeshall
Associate Professor of Intercultural Studies
B. Pharm. – University of Wisconsin
M. A. - Biola University
PHD. – Fuller Theological Seminary
Email: koeshalla@evangel.edu

Course Information

Credit hours: 4
Course dates: December 9-13, 2019
Meeting times: M-F 8:00 am to 5:00 pm
Location: 225

Required Textbooks


**Ten articles from American Ethnologist, American Anthropologist, IBMR, etc. that relate to the interview topics of your choice.**
Assemblies of God Theological Seminary Mission Statement

The purpose of Assemblies of God Theological Seminary is to train men and women to fulfill the mission of the Church as taught in Scripture—Shaping servant leaders with knowledge, skill and passion to revitalize the Church and evangelize the world in the power of the Spirit.

Evangel University Mission Statement

Evangel University is a comprehensive Christian university committed to excellence in educating and equipping students to become Spirit-empowered servants of God who impact the Church and society globally.

PhD in ICS Mission Statement

The mission of the PhD ICS is to facilitate the development and academic certification of vocations in missiological and intercultural teaching and scholarship by providing an environment and essential tools that enable research and theological reflection, creating a unique learning experience customized to each student’s call, gifts, and academic interest, equipping missiologists for research, teaching, and missional praxis in an increasing complex multicultural world, and giving credible voice to scholar practitioner missionaries and national leaders before the academy and the church.

Catalog Description

Studies in the literature of intercultural communication, focusing on cultural contexts and barriers, with implications for Christian witness, lifestyle and relationships. Cultural anthropological issues will be examined to determine their application to a Christian view of intercultural ministry and the discipline of missiology.

Course Prerequisites

Background Literature. These books are standard works on missiology that are particularly relevant to this course. Ideally, you should have already read this material before beginning doctoral studies. If there are any books you have not read on this list, review them and write a summary card for later reference. Even if you have already read these books, it would be good to review them and write a summary card as well. If you will follow this practice throughout your doctoral studies, you should be prepared for the qualifying exam at the end of the core courses.


**Course Purpose**

The purpose of this course is to enable doctoral students to engage in the study of human cultures, and specifically social structures, process, and institutions (cultural anthropology) so as to prepare them for effective cross-cultural ministry and communication. The basic presupposition of this strategy is that the structure and organization necessary for your ministry already exists in the target culture. Your job is to discover what it is, and then adapt your plans to the existing system of relationships and process.

This course will:

1) introduce the student to basic theoretical perspectives and research tools for the cross-cultural study of the structuring of social relations, and organizing activities;

2) teach anthropological methodology including the formation and testing of hypotheses or the study of social structure;

3) engage the student in field research and reporting, investigating the social structure of an informant from another language and culture; and

4) build the student's skill in applying principles and data of social organization to formulating mission strategy and communication skills.
Learning Outcomes

Course Learning Outcomes

Upon completion of this course, the student will be able to:

1. Demonstrate an understanding of the essential concepts of cultural anthropology and intercultural communication.
   PHD/ICS-SLO #1,2
   EU20: E 2,3,4
   Faith, Work & Economics Integration: Outcomes 1,2,4

2. Engage in ethnographic interviewing and reporting, investigating the social structure of another culture.
   PHD/ICS-SLO #1,2,4
   EU20: E 2,3,4
   Faith, Work & Economics Integration: Outcomes 3,4,5,6

3. Develop an integrated intercultural communication strategy for a specific missional context.
   PHD/ICS-SLO #1,2,3,5
   EU20: C 1,2,3
   Faith, Work & Economics Integration: Outcomes 1,2,4

4. Equip and enable other believers and fellowships to give witness to Christ in the power of the Holy Spirit to people of other cultures.
   PHD/ICS-SLO #5,6
   EU20: C 1,2,3
   Faith, Work & Economics Integration: Outcomes 1,4,5

5. Identify their own cultural biases and place these on the altar, sacrificing their own preferences and ideals so as to incarnate the Gospel in another culture.
   PHD/ICS-SLO #1,2
   EU20: C 1,2,3,4
   Faith, Work & Economics Integration: Outcomes 1,4

Course Format

This is a tentative course outline. Course outline may be changed at the discretion of the course instructor. Notice of changes will be made in class.

---

1 See addendum one for PhD IS program learning outcomes.
2 See addendum one for EU20 outcomes.
3 See addendum one for FWE outcomes.
<table>
<thead>
<tr>
<th>Class Date</th>
<th>Class Topics/Activities</th>
<th>Appropriate Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Spirit Empowered Perceptions of Culture</strong></td>
<td></td>
</tr>
<tr>
<td>Dec 9, MO AM</td>
<td>Rational and introduction to course</td>
<td>Psalm 8</td>
</tr>
<tr>
<td></td>
<td>Syllabus and class expectations</td>
<td>Elmer, Duane H. <em>Cross-Cultural Servanthood</em>.</td>
</tr>
<tr>
<td></td>
<td>Life-History and Genealogy</td>
<td>Michael Rynkiewich. <em>Soul, Self and Society: A Postmodern Anthropology for Mission in a Post-Colonial World</em></td>
</tr>
<tr>
<td>Dec 9, MO PM</td>
<td>Social Environment and Interests: Case Studies of Events (Lingenfelter pp. 35-42)</td>
<td><em>Book of Ruth</em></td>
</tr>
<tr>
<td></td>
<td><strong>Spirit Empowered Understanding of power</strong></td>
<td></td>
</tr>
<tr>
<td>Dec 10, TU AM</td>
<td>Household and Economic Relations: Resources and Labor</td>
<td><em>Genesis 1-2</em></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hofstede, Geert and Gert Jan Hofstede. <em>Cultures and Organizations: Software of the Mind</em></td>
</tr>
<tr>
<td>Dec 10, TU PM</td>
<td>Community, Kinship, and Control</td>
<td>Study of Power: Hofstede (Rynkiewich Ch 5)</td>
</tr>
<tr>
<td></td>
<td>Kinship and Control: Marriage (Rynkiewich Ch 5)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Spirit Empowered Understanding of Social Structures</strong></td>
<td></td>
</tr>
<tr>
<td>Dec 11, WE AM</td>
<td>Control: Authorization/Allocation, Status and Role</td>
<td><em>Kings and Judges/ Church Structures</em></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rogers, Everett and Thomas Steinfatt. <em>Intercultural Communication</em></td>
</tr>
<tr>
<td>Dec 11, WE PM</td>
<td>Political and Social Structures of Power</td>
<td>Kraft, Charles H. <em>Communication Theory for Christian Witness</em></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Shaw, R. Daniel and Charles Van Engen. <em>Communicating</em></td>
</tr>
<tr>
<td>Date</td>
<td>Time</td>
<td>Topic</td>
</tr>
<tr>
<td>------------</td>
<td>----------</td>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>PM</td>
<td>Dec 12, TH PM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dec 13, FR AM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dec 13, FR PM</td>
</tr>
</tbody>
</table>

Course Policies and Requirements

1. Attend and participate in class.

2. Read the required texts and prepare a reading report. You may follow the template given in Appendix A, create electronic summary cards, or make a case to the professor for your own design.

3. Read ten ethnographic articles of your choice from academic anthropological, missiological or sociological journals on the topics that are being considered in the lecture and are pertinent to your own studies. Prepare an abstract. The purpose of abstracts is to identify for your future reference key concepts, ideas, or insights that have particular value. Each abstract should include the following:

   HINT: Learn to use the “hunt and pick” method of reading, following the questions noted above. Read the “conclusion” of the article or chapter first. Look at the headings of the text and get a sense of the development of the argument. Then look for the key concepts. Finally scan the ethnographic illustration. You should now be ready to abstract the piece.
a. **Bibliographic notation:** Please follow the style for References Cited required by the IDS Style Guide.

b. Abstract from the article **key insights, concepts, and questions** which may be significant for your research. Note the data and methodology of the author’s research when appropriate. Some articles come with published abstracts. These should be expanded to provide you with information **essential to you** from the article. The following questions may serve as guide to beginning to identify key things for an abstract.

   i. What is the central question or thesis of the article?

   ii. What are the key concepts introduced and questions posed which contribute to your research on social organization?

   iii. What are the author’s conclusions, and what methodology and data are presented to substantiate them?

4. Articulate three possible qualifying exam questions for this course which integrate and apply course content to your particular missional context. Electronically submit these questions along with bibliographic information for sources that will assist you in responding to these questions in context specific ways (2-3 sources per question) **by noon on Thursday, December 12**.

5. On December 13, take an exam which will be similar in format to the qualifying exams which will be taken following the completion of the core courses. You will have three hours to write an essay applying the theories and tools of intercultural communication and missions anthropology to your specific missional context. While literature beyond that of the class requirements may be cited (and it’s a wonderful idea to do so), it will not be necessary to go beyond the literature of the class and pre-session bibliography. You should cite the author of all literature which is adduced to support your answers. The point of the exam is not only to demonstrate mastery of the course material, but also to get some early practice for the qualifying exams. While laptops are preferred, the computer center of the Seminary will be reserved for students who do not own their own laptop. Submission of the paper is to be made electronically by email at the end of the allotted time period (No other use of the Internet will be permitted during the exam period). No points will be deducted for spelling or grammar, but students should pre-think their essay to ensure a coherent outline. Don’t psyche out about it! It’s really just a practice and only counts for 20% of the course grade. But no student will be allowed to postpone or opt out of the exam.
6. Communicated to your teacher’s people group and formulate a culturally appropriate method to communicate the message to your teacher. See Appendix B.

7. (Post Session Paper): Conduct a series of 6 interviews with a person from another culture and using the theoretical framework discussed in class, analyze the social organization of your “teacher’s” culture. From this analysis, identify a biblical theme that you feel needs to be.

- All assignments need to be submitted as a Microsoft Word document and a pdf format.
  - MS Word file extension: .docx and .pdf format
  - The latest version of Office is available for your personal machine. It can be downloaded without charge by following the instructions at: https://help.evangel.edu/hc/en-us/articles/201759875-How-Do-I-Get-Microsoft-Office-for-free-

- All formal papers (unless otherwise specified by the instructor) are to be formatted using the ICS doctoral template.5

Attendance:
Class attendance is extremely important to your success as a student. There are no excused absences unless okayed by professor, but should you be absent from class, you will be responsible for collecting information you miss.

ALL Post-session work must be submitted within 90 days of the last day of class (July 19, 2020).

General Guidelines for Formal Writing Assignments: Each writing assignment should be typed, double-spaced in a 12 point font. It should contain your name and should conform to Turabian style manual. The paper must be well-structured, clearly written, and grammatically correct. Make sure someone proofreads your paper before you submit it to avoid typographical, grammatical and editorial errors. Papers which do not engage the appropriate bibliographic resources will be returned for rewrites. (In future courses, papers which have not done so will be rejected.)

**All work must be submitted electronically as Microsoft Word document attachments to Byron Klaus (byronklaus@gmail.com). Please include your last name as the first word in the file name.

5 Please go to your Course Commons dashboard to find all IDS writing helps under PhD or DAIS Program Elements, Resources, and Academic Writing Clinic.
Assessment

All assignments are assessed using rubrics. Rubrics are attached to the drop boxes on COURSE COMMONS for viewing prior to assignment submission. Points for each of the assignment categories and the grading scale for the course are shown below.

Grading Policy

Final grades will be assigned according to the following calculus:

<table>
<thead>
<tr>
<th>Assignment Group</th>
<th>Total Points</th>
<th>Weight (% of Final Grade)</th>
</tr>
</thead>
<tbody>
<tr>
<td>General class participation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Textbook Summary Cards (Credit/No Credit)</td>
<td>10 pts.</td>
<td>10%</td>
</tr>
<tr>
<td>Review of Journal Articles</td>
<td>100 pts.</td>
<td>20%</td>
</tr>
<tr>
<td>Qualifying Question and Bibliographic Information</td>
<td>100 pts.</td>
<td>10%</td>
</tr>
<tr>
<td>Final Exam (Trial Qualifying Exam)</td>
<td>100 pts.</td>
<td>20%</td>
</tr>
<tr>
<td>Interview Research Paper</td>
<td>100 pts.</td>
<td>40%</td>
</tr>
<tr>
<td>Total:</td>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>

Grading Scale

<table>
<thead>
<tr>
<th>%</th>
<th>A</th>
<th>A-</th>
<th>B+</th>
<th>B</th>
<th>B-</th>
<th>C+</th>
<th>C</th>
<th>C-</th>
<th>D+</th>
<th>D</th>
<th>D-</th>
<th>F</th>
</tr>
</thead>
<tbody>
<tr>
<td>100%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>94%</td>
<td>A</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>90%</td>
<td>A-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>89%</td>
<td>B+</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>87%</td>
<td>B</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>86%</td>
<td>B-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>84%</td>
<td>C+</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>83%</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>80%</td>
<td>C-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>79%</td>
<td>D+</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>77%</td>
<td>D</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>74%</td>
<td>D-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>73%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>70%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>69%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>67%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>66%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>64%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>63%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>60%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>59%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Grade Access

All course grades will be recorded and shown through Course Commons. Simply click the “Grades” link in the course menu. For more information on how to check your grades and what you can do from this page, see How Do I View My Grades?

Academic Integrity Policy

As participants in a Christian university, members of the broader academic community, and active professionals, it is incumbent upon every member of the Evangel community to employ and encourage integrity in all our academic and professional pursuits. Any and every instance of academic dishonesty compromises the mission of Evangel University and violates the standards we hold as people of Christ and practitioners within our professional fields. Students are expected to understand and avoid all forms of academic dishonesty, which includes falsification, cheating, collusion, and plagiarism.
As members of the Evangel community, students share the responsibility to deter and report academic dishonesty. Should a student become aware of a violation of academic integrity, he or she is encouraged to report the incident to a faculty member or department chairperson.

It is the responsibility of the faculty to address any and all acts of academic dishonesty. Sanctions for violations of academic dishonesty can include but are not limited to a failing grade on an assignment, a failing grade for the course, suspension from school, or expulsion from the university. Evangel’s policy on academic integrity, as published in the Student Handbook, appears in the section IX. University Policies: Academic Integrity.

**Accommodation Statement**

Evangel University is committed to equal educational opportunities for students with disabilities in accordance with Section 504 of the Rehabilitation Act of 1973 and the American with Disabilities Act as amended (ADA). Academic Support, a division of the Center for Student Success, is the office designated by Evangel University to review disability documentation, determine reasonable accommodations, and develop plans for the provision of such accommodations.

If you have already established accommodations through Academic Support and receive accommodation memos, please meet with me to discuss the provisions of those accommodations as soon as possible (accommodations are not retroactive). If you have not yet established accommodations, but have a disability or health condition (permanent or temporary) that may have some impact on your work in this class and for which you may require accommodations, you are welcome to contact Academic Support staff in the Center for Student Success (ZM-208; 417-865-2815 x.8215) so that accommodations can be arranged. See the Disability and Academic Accommodations Handbook for further information on the accommodations process.

**Specific Data:**

Prepared by Anita Koeshall - September 2019
Course Commons

This course will use Course Commons, Evangel’s learning management system. There are links to Course Commons in the Student Portal and the Evangel website. The login page for Course Commons is https://courses.evangel.edu.

Use your Evangel username and password to login.

Course Commons Student Orientation
All Evangel students have access to the Course Commons Student Orientation. If you are new to Course Commons, you are encouraged to take advantage of this excellent resource. As part of your course preparation, this will help you make the most of the features that are available to you as a student.

Accessing the Course in Course Commons
Access your courses list by clicking on the Courses icon on the Global Navigation menu on the left of the screen. You can also click on the course card on the Dashboard.

To customize your Courses list, see the following Help Guide: How do I customize my Courses list?

Students will have access to this course in Course Commons seven (7) days before the official beginning of the semester. If students have not completed
their financial registration by the first official day of class, their course access will be revoked.

After the end of the semester, students will have read-only access to the course through Course Commons. Only access to already submitted work, course resources and grades will be available.

### Accessing Course Content in Course Commons

The professor controls the availability of course content and features. Some items may be unavailable until a date set by the professor.

You can navigate the course content and features using the Course Navigation menu on the left. This menu can be customized by the professor, so it may differ from course to course, depending on what features the professor has chosen to make available.

You can collapse the Course Navigation menu to focus on the page content. Click on the menu icon in the upper left (which looks like 3 lines). You can expand the menu by clicking on the menu icon again.

All course content (syllabus, modules, course materials, assignments, online quizzes, online discussions, grades, etc.) can be accessed using the links in the Course Navigation menu.

### Personal Settings in Course Commons

Students can adjust their personal settings in Course Commons. Click on the Account icon to access the Account menu.

On the **Profile** page, you can add a profile picture to your account. You can also edit your display name, which will show to your instructor and peers throughout Course Commons.

The **Settings** link allows you to add additional contact methods (personal email or cell phone number for text message alerts) to your account. You can also add external services, like Twitter, Skype or Google Drive.

The **Notifications** link allows you to customize what notifications you receive from Course Commons and how and when you receive them. This is a student-centered feature that allows you to optimize your notifications to help you stay connected to what is happening in all your courses.
For more information, see the following pages in the Course Commons Student Orientation: [How to Update your Profile and Settings](#) and [How to Update Your Notifications Preferences](#).

### Accessing Grades in Course Commons

All course grades will be recorded and shown through Course Commons. Simply click the “Grades” button on the lower right of the Dashboard to access your grades for all courses. You can also use the Grades link in the Course Navigation to access your grades for this course.

For more information on how to check your grades and what you can do from the Grades page, see the following page from the Course Commons Student Orientation: [How to Check My Grades](#).

### How to Get Help with Course Commons

Help is never more than a few clicks away! You can access the Support menu from any page in Course Commons.

Click on the Support icon in the lower left corner of the screen. Because the Course Commons is powered by the Canvas Learning Management System, all help guides and helpdesk tickets will reference Canvas.

From the Support menu, you can send a message to your instructor, search the Canvas Help Guides, or report a problem.

You can browse the [Canvas Student Guide](#) for help on a specific topic.

### Course Commons Troubleshooting

**Do you have a question about a quiz, an assignment, or another item in the course?** Contact your professor.

**Are you having technical problems with Course Commons?** Click the Support icon, click “Report a Problem” and complete the form to file a ticket for a personal response from the support team. Please be sure to include a thorough description of the problem.

**Are you having trouble with your Evangel account (username and password)?** Contact the IT Helpdesk at [studenthelp@evangel.edu](mailto:studenthelp@evangel.edu) (email) or call 417-865-2815 ext. 4357 (HELP). Please allow 24 hours for a response on a weekday and 48 hours for a response on the weekend.